

Here's everything
you need to help your consumers

START SAVING

without breaking a sweat.

Need to install instant energy savings across your service area without going door-to-door? Our kits take the hassle out of efficiency outreach. Scale orders up or down (500 to 5,000+), depending on your needs. The kits can be a standalone effort, lead to another kit with more efficiency tools, or feed into a direct install program. Best of all, we tailor marketing materials with your message and logo for each option.

Each kit includes:

- Four LED A-Lamps (60W equivalent)
- Postcard with utility logo, message
- Utility logo on box

Delivery by U.S. Postal Service included.

Pricing

The entire kit cost can be invoiced to the **Bonneville Power Administration**. We provide all supporting documentation for invoicing and offer invoicing support, too.

What we need from you:

- Signed contract
- Vector file (.eps or .ai extension) of utility logo
- Mailing list
- Marketing material approval

Timeline

Once we have your logo, mailing list and approval on marketing materials, your kits can be in the mail in as little as three weeks, depending on order size.

Ready to start?

Contact ESG at **(888) 883-9879** or info@esgroupllc.com.



Efficiency kits are great way to:

- Promote rebates, equal pay or other efficiency programs.
- Drive traffic at a community event or meeting booth.
- Prepare consumers for a rate increase.
- Send some love.

Our kits were created to solve challenges faced by:



Each kit includes a custom postcard with your utility logo and message:



Are efficiency kits the right solution for you?

Contact us to learn more about customization options and get pricing. Reach us at (888) 883-9879 or info@esgroupllc.com.

EFFICIENCY SERVICES
Group

Learn more at EfficiencyServicesGroup.com.



We packed this box
with tools to help you

SAVE ENERGY

We hope these **FREE** energy-saving products support your efforts to lower your energy bill. **Want more?** We partnered with **Efficiency Services Group** to offer **FREE** home installation of more efficient lightbulbs, power strips and showerheads.

Call **888-883-9879** for more energy savings!

EFFICIENCY SERVICES

Group | A Trusted Energy Efficiency Partner of Wells Rural Electric Co.



IS YOUR HOME COLD AND DRAFTY?

Your Touchstone Energy Cooperative

We can help you

FIGHT BACK.

Leaky air ducts cost you money.

A typical home **loses as much as 20 percent*** of heated or cooled air through duct leaks, making it more expensive to keep your home comfy. When ducts are sealed, warm and cool air goes where you want instead of leaking into an attic or crawlspace. **Sealing air leaks saves up to \$166** a year.**

Ready to cut energy waste?

Wells Rural Electric Company, your trusted energy partner, will pay to seal your home's ducts. Sign up **TODAY** for an appointment with **Pure Air Solutions** to have your ducts sealed. Pure Air Solutions, a regional certified contractor, meets WREC's duct sealing program requirements. They will seal your electric furnace or heat pump's duct system at **no cost to you.**

Act fast. This offer is provided on a first-come, first-served basis. To verify this offer with WREC, call our energy efficiency hotline: **888-883-9879.**

*Source: Energy Star **Source: U.S. Department of Energy

*** Pure Air Solutions assumes all responsibility for work done and is not a contractor or affiliated with WREC.



Seal your air ducts for FREE and save up to \$166 a year.**

Sign up today!

TAKE CONTROL OF ENERGY WASTE WITH

For more ways to save call **888-883-9879** or visit **www.wrec.coop.**



Your Touchstone Energy Cooperative



We came by to plug in your
FREE energy efficiency products,
but we missed you.

**READY TO
TRY AGAIN?**

Please call 888-883-9879 to reschedule.

*Call soon. We only have technicians in this area for a short time,
and we do not want you to miss out on this FREE energy-saving service!*