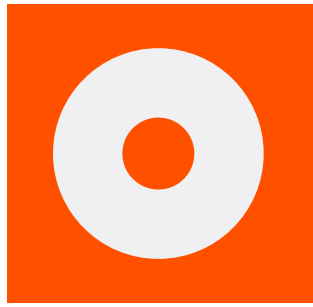




MERIDIAN COOPERATIVE
2022 LOOKBOOK

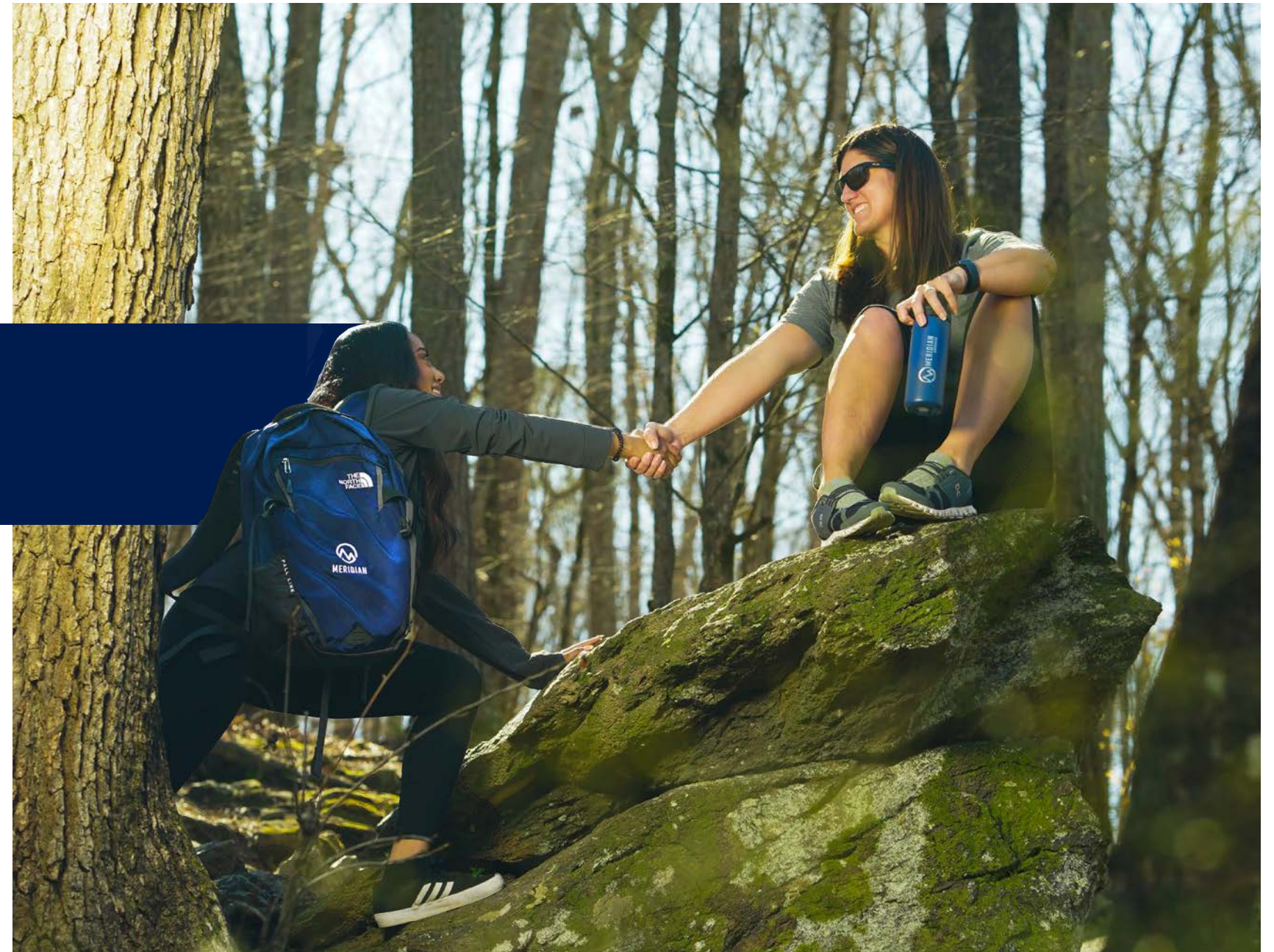




REACHING THE PEAK

The Meridian brand is the latest step in our collective journey to the peak of excellence. Yes, we've already been recognized as a leader in utility software solutions in the past, but we know our true potential is still just ahead.

It's true that we're a cooperative organization of passionate problem solvers. It's true we're dedicated to designing seamless technology with exceptional support, and it's true that we empower utilities to enhance their operations and customer experience.





The summit is what drives us, but **the climb** itself is what **matters.**

Conrad Anker

matters



OUR

CULTURE

We are also a diverse group of innovative explorers at the cutting edge of all that we do. Each one of us is both a leader and collaborator. We never back down from a challenge, whether it's delivering ever-increasing value to our member/customers and their communities, scaling a mountain, or just being there when needed.

The Meridian lifestyle is about rising to the challenges of life with passion and expertise. No hurdle is too big, and no one goes it alone. Welcome to Meridian, where we **#BeatThePeak**.









In every walk
with nature, one
receives **far more**
than they seek.

John Muir



far more





If you have built castles in the air, your work need not be lost; that is where they should be. Now put the **foundations** under them.

Henry David Thoreau

foundations

The background is a dark blue gradient. It features several abstract geometric shapes: a large light blue circle in the top left corner, a smaller light blue circle with a dark blue center in the upper middle, a light blue triangle pointing right on the right side, a small light blue circle on the left side, a medium-sized dark blue circle in the lower middle, a small orange circle in the bottom right, and a thick light blue curved line in the bottom left corner.

WWW.MERIDIAN.COOP